

COCKTAILS *in the* CITY

SUMMER SERIES 2024

GROUP BOOKINGS

JULY 11-13

AUG 08-10

SEPT 05-07

BEDFORD SQUARE GARDENS





THE GARDENS

ABOUT

Cocktails In The City brings together 20 of London's finest bars, reimagined in pop-up form within the capital's most exclusive, private Georgian garden.

Hosted in Bedford Square Garden, Bloomsbury the setting is an oasis of secluded charm, intimate yet spacious and easily accessible in central London.

Your guests can expect cocktails, live music, award-winning street food, cocktail-making classes, ice-carving workshops, silent disco, tasting sessions and more besides.

The alfresco setting with extensive canopy cover combined with the diversity of bar and food offerings available provides a flexible and relaxed environment to connect with colleagues, clients and friends.

We provide a spacious and comfortable environment for all of our guests and enjoy an average five-star rating with over 1000 reviews and numerous company rebookings from 2023 for this year.

REASONS TO BOOK

Stunning central location with great transport links.

A wide selection of bars and food vendors ensures your guests can select the offerings most suitable for them.

Wet weather provision is provided by large beautiful Bedouin stretch tents.

A wide variety of activities are available all within one central location, cocktail classes, ice carving, live music etc.

Fast track entry and wristband system ensure guests enjoy a premium and frictionless experience.

A relaxed and informal environment within a luxurious setting.

Highly recommended by all the businesses that attended in 2023.

To make a booking please email bookings@cocktailsinthecity.com or call 0208 102 1105



KEY FACTS:

Location: Bedford Square Gardens, Bedford Square, WC1B 3DP

Session Times: 17.00 - 22.00

Dates: July 11 - 13, August 08-10, September 05 - 07



THE LOCATION

GROUP BOOKING REVIEWS FROM 2023

With over a decade's experience organising corporate events, I can safely say Cocktails in the City is one of the best. The event ran smoothly and was great value for money. The special touches made it one to remember and the central location was perfect. The whole team had a standout evening. [Lucy Hainsworth - Brands2Life](#)

We are looking forward to our third year in a row at Cocktails in the City. All of our stakeholders, their customers and their partners love the gardens, the drinks and the atmosphere is great with something for everyone. [Matthew Ware, Chief Executive, CFL Aero](#)

Just a little note to say thank you for such a great event in Bedford Square Gardens on Friday. I've had such a lot of positive feedback from my colleagues, much appreciated and good to meet you. [Suzanne Barry, Head of Hospitality and Events, The Bloomsbury Institute](#)

I've received great feedback from all who attended so it was definitely a hit. We've enjoyed it two years in a row and it was even better the second time around. It is very well organised, spacious and had a very chilled vibe which everyone really appreciated. [Emma Parker, Waste Creative Agency](#)

It was our first time in 2023 and everyone was very impressed from the CEO to the newest recruits. We worked with Cocktails in the City on some more bespoke elements for our business and they were responsive and accommodated our requests. The gardens are beautiful, the bars are top quality and the atmosphere was informal and relaxed but with enough energy to make it a special night to remember, the silent disco was particularly popular! [Emily Wilcockson, Head of Events, G-Research.](#)

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[CLICK TO WATCH VIDEO](#)

HOW IT WORKS

Select a date, time and package that works for you.

Complete a short booking form and pay a 50% deposit to secure your reserved and covered area at the event.

Upon payment of the balance no less than six weeks before your event date, colour coded e-tickets bespoke to your group will be provided to the group organiser to be distributed to attendees of the event along with a final line-up of bars and food menus.

Attendees show their tickets on arrival and are fast-tracked to your reserved area.

Your guests will be provided with a wristband containing all their food and drink tokens to be redeemed anywhere within the festival at their own convenience, wristbands can be sent in advance or collected at the event.

For groups that wish to book workshops, classes etc in advance we will pre-book time slots for your group and an event host will assist in ensuring attendees are aware and reminded of where and when they need to arrive for those sessions.

THEY SAY.....

A delectable festival of drinks - Condé Nast Traveller

A gathering of the worlds finest mixologists - Time Out

The best al fresco summer garden party in the city - The Nudge

The capital's top mixology extravaganza - Evening Standard

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EXCLUSIVE HIRE

Cocktails in the City can offer **one** company an exclusive hire on Wednesday 10th July.

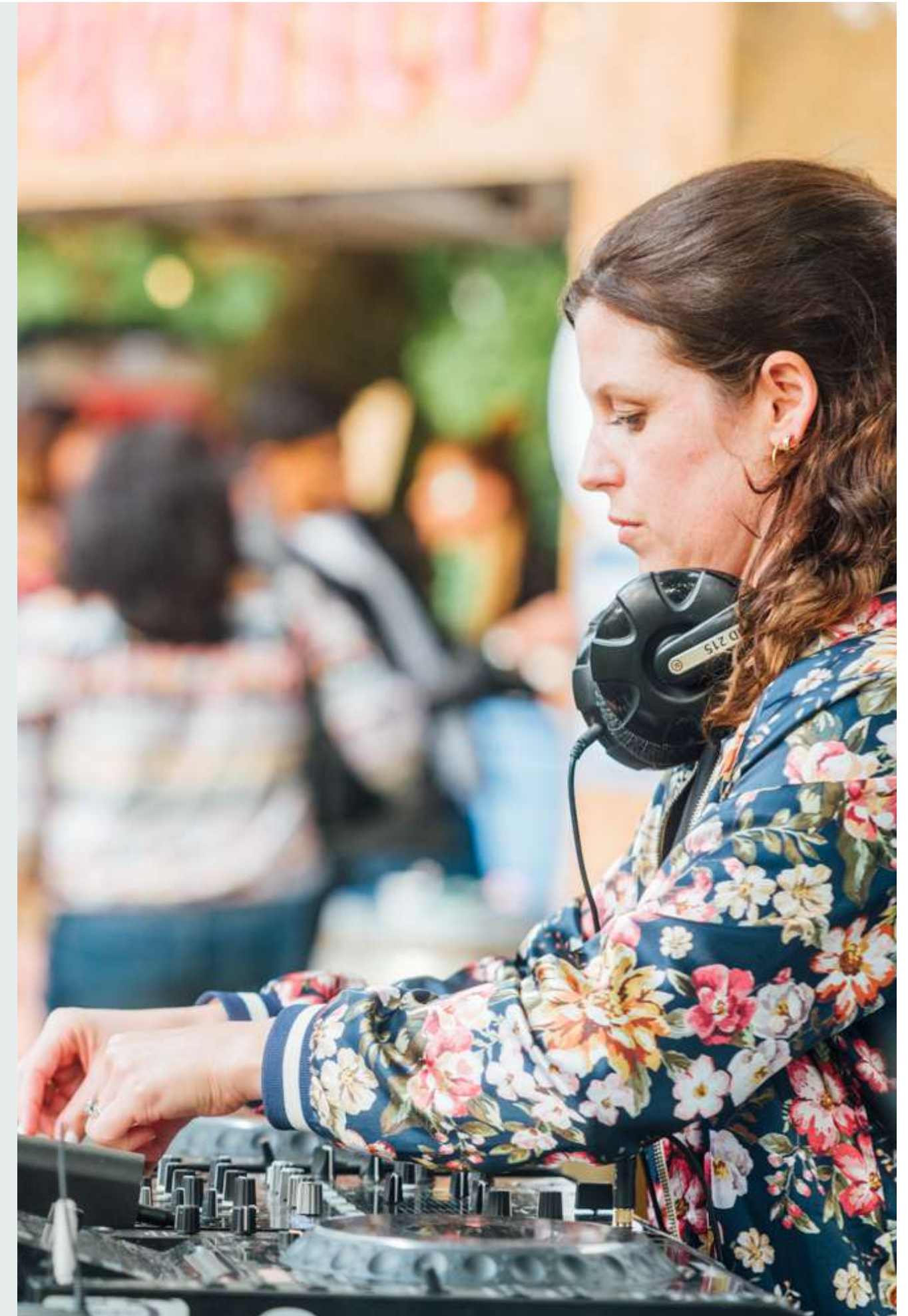
Suitable for businesses between 500 to 1000 guests.

Exclusive hire provides the opportunity to:

- Bespoke the live music and silent disco formats.
- Tailor workshops, talks, masterclasses and other entertainment to your requirements.
- Develop a bespoke f&b package.
- See additional options on slide 16 for other ideas to create a more bespoke group experience at Cocktails in the City.

Minimum spend for exclusive hire starts from £73,000

To make a booking please email bookings@cocktailsinthecity.com or call 0208 102 1105





**COCKTAIL MAKING
SESSIONS**

FAQ'S

What happens if it rains?

All group bookings are hosted in large, beautiful Bedouin Stretch Tents. All participating bars are under cover in marquees. Cocktails In The City successfully hosted a number of companies in wet conditions.

Can we book additional experiences at Cocktails In The City?

Yes, depending upon group size and availability. Experiences can include but not limited to: cocktail making classes, ice carving workshops, games of skill and chance.

Do you have non-alcoholic cocktails available?

Yes, every bar has non-alcoholic cocktails and soft drinks available.

Is beer and wine available?

Beers and wine are also available however this is a cocktail led event. Tokens can be exchanged for 2 small beers or 1 glass of wine.

Is there a cloakroom?

Yes, a small cloakroom is available for guests however we strongly recommend guests to not bring valuables and larger items as we are limited on cloakroom space.

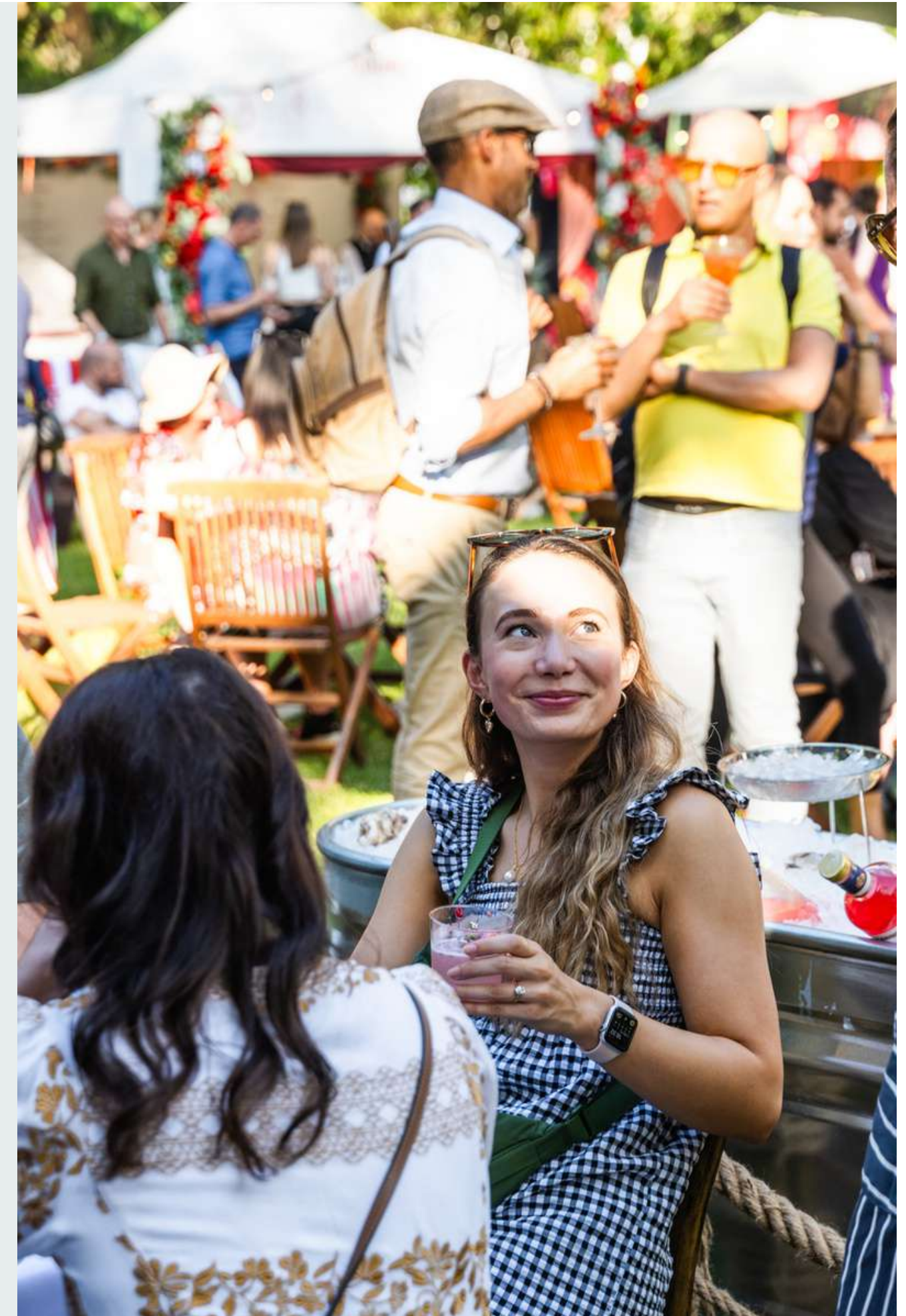
Can dietary requirements be catered for?

All of our food traders offer vegan and gluten-free options and we can accommodate other specific dietary requirements if required with at least 14 days notice prior to the event.

Do you have disabled access?

Yes, the whole event is step-free including wheel-chair accessible toilets and our trained front of house team will be happy to assist with any other access requirements.

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FAQ'S continued

Can I change my booking size?

Yes groups can add guests up to the day of the event.

What happens if some guests are no longer able to attend?

For any no-shows on the day, their food and cocktail tokens can be redistributed to the rest of the group. Any pre-booked classes or workshops cannot be refunded but you are welcome to invite other persons to participate.

What happens if the event is cancelled?

If the event was cancelled by the organisers then all monies paid will be fully refunded.

Is there a dress code?

Guests are required to dress appropriately for the event. No sportswear including football shirts are allowed and the dress code is described as smart casual, summer garden party wear.

Are guests required to bring ID?

Cocktails In The City operates a challenge 25 policy.

Can additional drinks tokens be purchased whilst at the event?

Yes the company or its guests are able to purchase cocktail tokens on the evening. VAT receipts for any purchases made are also available. Guests are also free to leave and return during the session if necessary.

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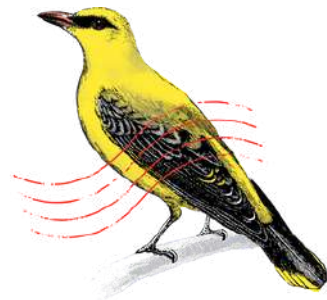
**GARDEN PARTY
ATMOSPHERE**

Shoreditch
Arts Club

THE
CORAL
ROOM

HACHA
AGAVERIA

CAFE
Pacifico



Baccarat


THE LONDONER
LEICESTER SQ.



ZTH

The Zetter Townhouse
CLERKENWELL

MAIDMANS

FITZ'S
RUSSELL SQ.


HOVARDA

FAM
BAR & KITCHEN



PERGOLA
Paddington




NIGHTJAR
CARNABY

DOVER YARD

TATTON & THOMPSON
ESTABLISHED **T.T** LONDON EC
LIQUOR



BROWN'S HOTEL
LONDON
A ROCCO FORTE HOTEL



**EXAMPLE BAR
LINE-UP**


LAKTI KANE



LIVE MUSIC &
SILENT DISCO

CORPORATE EVENT PACKAGES

All prices are per person and exclude VAT

Min Group Size of 8

Bespoke packages available on request.

FAST TRACK ENTRY

RESERVED AREA

1 X STREET FOOD MAIN + SIDE PER PERSON

COCKTAIL TOKENS PER PERSON

COCKTAIL MAKING EXPERIENCE INCLUDES A COCKTAIL

LIVE MUSIC, SILENT DISCO & ENTERTAINMENT

A

£64



B

£79



C

£88



3

4

5

+£15

+£15

+£15

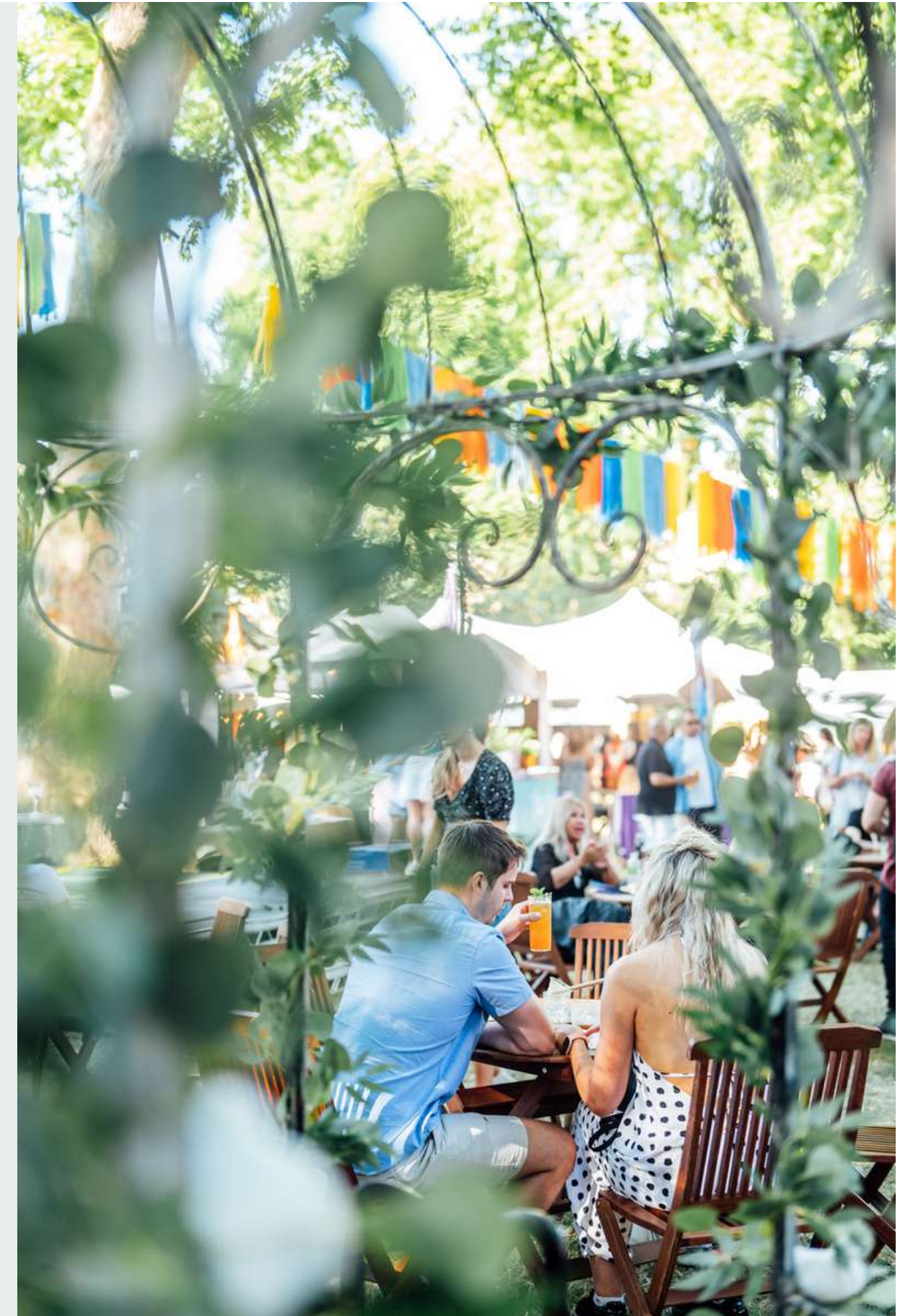


ADDITIONAL OPTIONS AVAILABLE

- Private event host to welcome and assist your party throughout the evening: £185 per host (recommended for groups of 30 or more, We suggest one host per 80 guests up to four hosts unless you have your own welcome team).
- Reserved Silent Disco headsets for your company: £8 per headset (general headsets are available for all guests of CitC but in limited numbers).
- Enhanced food packages, add an additional side or dessert served by the food vendors: £8 per dish.
- Welcome canapes or desserts served to the group in your area.*
- Magicians, private photographers, tarot card readers etc.*
- Co-branded CitC and your company name wristbands.*
- More bespoke group workshops. Making or shaking we can work with you to add that additional experience to make a memorable evening.*

Let us know what you would like to do to make your event more special and we will work with you to accommodate it.

*prices available on request





WHEN THE SUN
GOES DOWN

HOW TO BOOK

To make a booking please email bookings@cocktailsinthecity.com or call 0208 102 1105

Following an order confirmation, a 50% non-refundable deposit will be required to secure the booking.

The remaining 50% will be due, paid in full no later than six weeks prior to the event date.

Bookings are taken on a first-come-first-served basis and bookings are confirmed upon the receipt of the 50% non-refundable deposit.

All tickets include a full money-back guarantee in the event of cancellation by the organiser.

Cocktails in the City have been delivering successful events for over a decade and company bookings have doubled year on year since their introduction thanks to repeat bookings from happy clients and word of mouth.

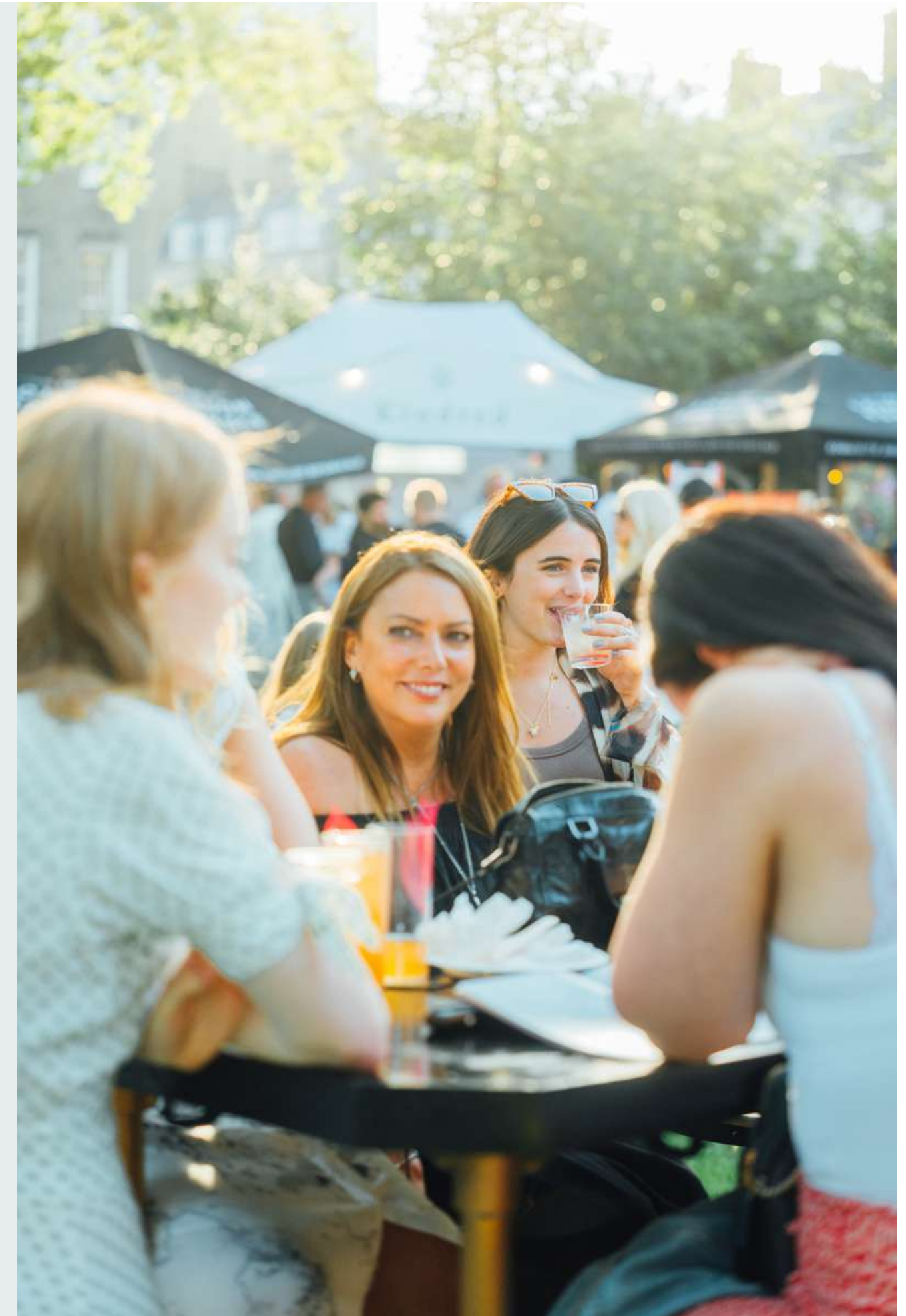
We hope to host you in 2024.

THEY SAY.....

Guests can enjoy world-class drinks from some of the city's most renowned establishments - City AM

A maelstrom of mixology, with every kind of spirit, liquor and mixer under the sun coming together in one giant showcase - Metro

Let's set the scene: it's a balmy summer evening, you're sitting amidst a pretty Georgian garden listening to incredible live music, with a refreshing cold cocktail in hand - Secret London





SEE YOU AT THE BAR

COCKTAILS *in the CITY*

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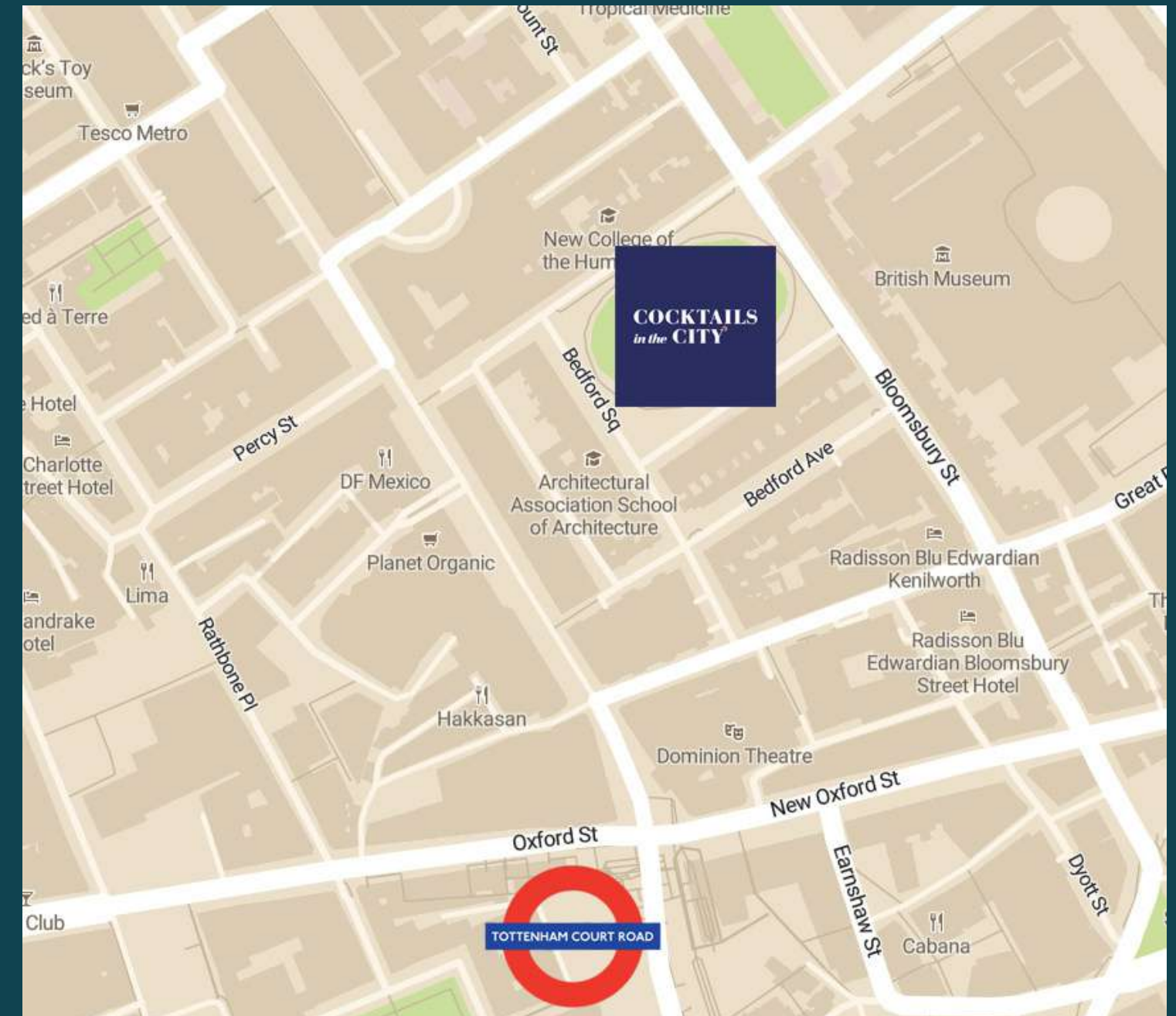
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